

Emma Hubert

CSCE 242 section 001

### **Project: Topic Selection**

#### **Name: Hip HQ**

**Description:** This webpage will be a virtual storefront of all my favorite brands, products, and creators. A virtual storefront is a form of interactive media/electronic marketing that allows viewers to observe, learn about, and order merchandise on their computer screens. It will be designed to attract, welcome, and nurture customers into purchasing products and services. Specifically, I will introduce, explain, and link all things that I love that I think others will also enjoy. Nothing will be purchased from me or through me, I will just simply lead the customer in the right direction based on my knowledge and history of the product/brand/creator.

#### **Page Names:**

- Home
  - Will include who I am and why I am doing this.
- Creators
  - Will have my favorite influencers and podcasters.
- Products
  - Will provide a collection of my favorite products.
- Brands
  - Will provide a collection of my favorite brands.
- Contact me
  - My info listed for anyone who would like to know more about myself or the content of my website.

**Data:** I will be storing, manipulating, and viewing lists of products, their names, price, description, producer, retailer, and where to buy them.